



Bureau
International
des Expositions

EXPO 2020 DUBAI DUBAI EXHIBITION CENTRE

20 October 2020 - 10 April 2021



**HOST YOUR EVENT AT THE HEART OF
THE WORLD'S GREATEST SHOW**

DESTINATION DUBAI

Dubai is the gateway between east and west. A destination where people, languages, cultures and commerce connect to create endless possibilities for business, tourism and leisure.



DID YOU KNOW

Expo 2020
Dubai presents an extraordinary opportunity to host events and connect with global audiences from October 2020 to April 2021.

The fastest growing city in the Middle East is where the world's largest businesses choose to live, work and play.

Dubai is a seven-hour flight from two-thirds of the world's population and represents a truly cosmopolitan destination, offering the very best in global hospitality, entertainment and unmatched infrastructure that connects visitors to some of the world's most iconic hotels, entertainment and conference venues, alongside luxurious leisure facilities.

DUBAI IN NUMBERS

132,000

Hotel rooms in Dubai

5 billion

People living within a seven-hour flight from Dubai

15.92m

International guests who visited Dubai in 2018

684

Hotels in Dubai



257

One- to three-star hotels in Dubai



9,000

Restaurants and cafés across the city



200+

Nationalities residing in Dubai



140

Languages spoken in Dubai, including primarily Arabic and English



2nd

Dubai is the World's second safest city*





WORLD EXPOS INSPIRING A BETTER FUTURE

World Expos have a long and rich history of contributing to the sum of human knowledge. Since London's Great Exhibition of 1851, the world's nations have convened at the Expo in commitment of an open exchange of ideas and opinions with the goal of finding solutions to some of the greatest challenges facing humanity.

As a result, the World Expos have witnessed the birth of a number of landmark innovations that have shaped the world as we know it today. Just some of these advances are listed below:



1876 | Philadelphia
Ketchup



1889 | Paris
The Eiffel Tower



1901 | Buffalo
X-ray machine



1970 | Osaka
The mobile telephone

EXPO 2020 DUBAI

Expo 2020 will be the world's greatest show of human brilliance and achievement. It will see millions of people from around the world meet and celebrate their collective humanity, and is an opportunity to work towards a shared and sustainable future under the promise of 'Connecting Minds, Creating the Future'.



DID YOU KNOW

A 67-metre high trellis forms the iconic Al Wasl Plaza at the heart of the Expo 2020 site, the world's largest 360° projection screen.

A MOMENT IN HISTORY

The first World Expo in the Middle East, Africa and South Asia (MEASA) region, Expo 2020 Dubai is a historic milestone. This global celebration will touch the hearts and minds of people who visit through its stories, cultures, music, art, architecture, business ideas and innovations. More than 200 participants – including global pioneers and thought leaders – will contribute to a rich and vibrant programme of events and dialogue over the six-month period.



DID YOU KNOW

Expo 2020 Dubai will see 192 countries take part, with each nation having its own pavilion for the first time in World Expo history.

THE WORLD'S GREATEST SHOW

Expo 2020 will showcase innovation, inspiration and the most brilliant talent from 192 countries in one spectacular futuristic destination. A global celebration, it will empower visitors to connect, collaborate, create and be inspired. By allowing visitors to explore the promise and potential of its subthemes – Opportunity, Mobility and Sustainability – it will deliver lasting, positive impact for people and communities across the world.

Audiences will be engaged and entertained through immersive pavilions, cultural experiences, more than 60 live events per day and 200-plus food and beverage options, uniting visitors in a world class extravaganza.

EXPO 2020 DUBAI IN NUMBERS

25m

Visits expected over the six months of Expo

150,000

Visits expected on weekdays on average



20+

Entertainment venues across the site



4.38 sqkm

The total area of the Expo 2020 Dubai site



70/30

Split between international and domestic visitors



173

Days that Expo 2020 Dubai will be open to visitors



200+

International participants invited from all around the globe



60+

Live events taking place every day



200+

Food and beverage outlets across the site



25,000

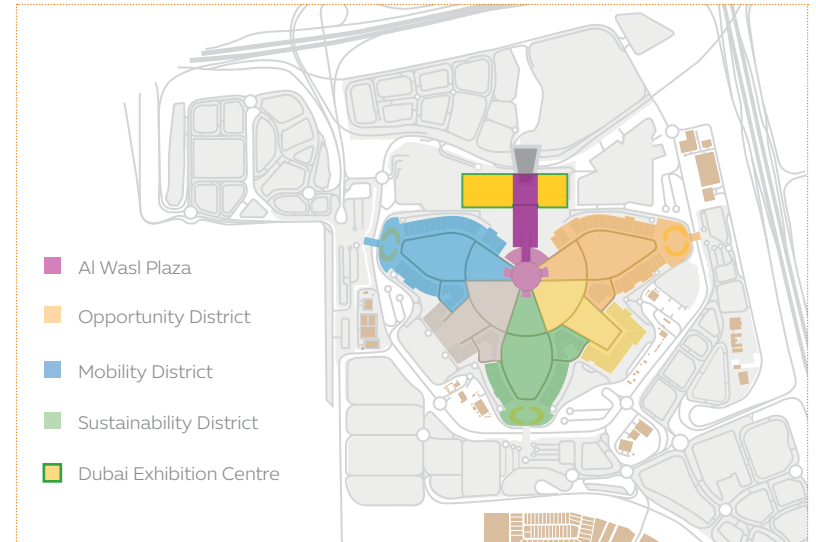
Accredited global media representatives

LOCATION MAP

The Expo 2020 Dubai site is centrally located within a 45-minute drive from the UAE's major transport hubs and connected to public transport routes via a dedicated metro station.



EXPO 2020 DUBAI SITE



DUBAI EXHIBITION CENTRE

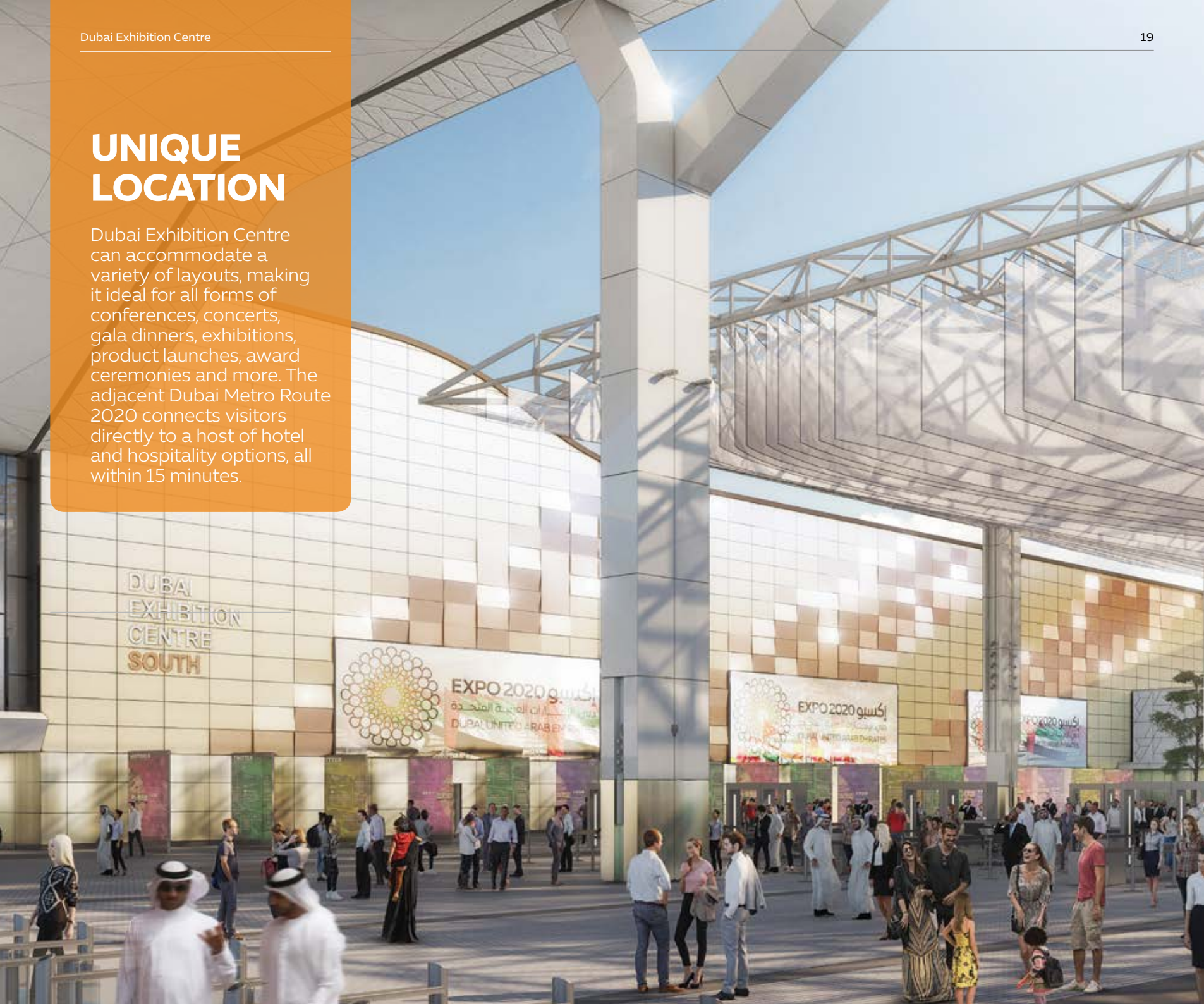
Superbly located just 300m from the heart of the Expo 2020 Dubai site, the Dubai Exhibition Centre (DEC) is a state-of-the-art multipurpose venue, spread across 45,000 sqm.

Through world-class hospitality services and a transformative atmosphere DEC will support you in connecting and networking with Expo 2020's exciting mix of world leaders, countries, educational institutes, businesses, innovators, thinkers and artists.



UNIQUE LOCATION

Dubai Exhibition Centre can accommodate a variety of layouts, making it ideal for all forms of conferences, concerts, gala dinners, exhibitions, product launches, award ceremonies and more. The adjacent Dubai Metro Route 2020 connects visitors directly to a host of hotel and hospitality options, all within 15 minutes.





DID YOU KNOW

Dubai Exhibition Centre also offers four suites with amazing views of Al Wasl Plaza, and is ideal for meetings, seminars and intimate dinners.

DUBAI EXHIBITION CENTRE AT A GLANCE

Dubai Exhibition Centre is comprised of two complexes:

NORTH COMPLEX

The North Complex has the size and flexibility to host a vast range of events, from large-scale conferences to more intimate gatherings. The 14m high ceilings and 17,000 sqm of floor space provide a sense of space, while its two conference rooms can each host more than 1,800 people.

The auditorium is completely reconfigurable for 200 to 2,000 people. With its multipurpose halls and flexible sizing, the venue also offers opportunities for everything from performances to business meetings.

SOUTH COMPLEX

The larger South Complex boasts 28,000 sqm of exhibition space and the ability to host a variety of functions, from single large-scale events, to concerts, or multiday conferences. The complex's 10m high ceilings give a sense of spaciousness, while its adaptability – the space can be divided into nine halls – ensures organisers can host anywhere from 300 to 20,000 guests.



At the doorstep of the first Expo in the MEASA region



Adjacent to Dubai Metro Route 2020 station



15 minute commute to a variety of hotels



Flexible 45,000 square metres of dedicated event space



14 Multi-purpose Halls



24 Meeting Rooms



On-site Catering Access to chefs from around the world



Majlis and VIP Lounges available

A VERSATILE VENUE

Dubai Exhibition Centre provides a platform to engage and entertain the world's largest meeting of minds. With more than 45,000 sqm of flexible, programmable space, and best-in-class services, DEC will support you in creating unique and memorable experiences that will inform, inspire and delight your audiences.



DID YOU KNOW

To learn more about how to host your event, please contact our team at MICE@expo2020.ae

To learn more about how Dubai Exhibition Centre can support your event needs during Expo 2020 Dubai, please contact:

mice@expo2020.ae

<https://www.expo2020dubai.com/en/doing-business/dubai-exhibition-centre>



Bureau
International
des Expositions



Official Premier Partners



NISSAN



PEPSICO



SIEMENS
Ingenuity for life

Official Partners

CHKISTIE



دلسكو
DULSCO



اينوك
enoc



Official Providers

DARK MATTER GROUP
SMART AND SAFE DIGITAL

JACOBS **mace**

orient
orient insurance p.l.c.