



EXPO
2020
DUBAI
UAE



Bureau
International
des Expositions

EXPO TALKS TRAVEL & CONNECTIVITY

16 FEBRUARY 2021

Tuesday 16 February 2021

Please note that all timings are GMT + 4, and subject to final confirmation

10:30am

Introduction to Travel & Connectivity at Expo 2020 Dubai

How will we balance the impact of the expansion of the digital world with our physical reality?

Welcome Remarks

Her Excellency Reem Al Hashimy

UAE Minister of State for International Cooperation and
Director General, Expo 2020 Dubai

Keynote Remarks

Sir Timothy (Tim) Clark, KBE

President, Emirates Airline

Eng. Hatem Dowidar

Chief Executive Officer, Etisalat Group

10:45am

Emirates Airline Fireside Chats

Moderated by **Sumathi Ramanathan** Director, Market Strategy & Sales,
Expo 2020 Dubai

Fireside Chat 1 | Keeping Flyers Informed, Entertained and Connected At 40,000 Ft.

This discussion will explore the evolution of onboard connectivity and what it could look like in the future.

Patrick Brannelly

Senior Vice President, Retail, Inflight Entertainment, Connectivity, Emirates Airline

Fireside Chat 2 | Building an Innovation Ecosystem for Travel and Aviation in Dubai

This discussion will touch upon how Emirates is creating and nurturing an ecosystem for innovation in travel and aviation in Dubai, and whether COVID-19 has influenced or expedited innovation in this space.

Amna Al Redha

Project Lead, Aviation X Lab

11:15am

Live in Balance

Looking Beyond the Crisis: Coming Together On the Future of Tourism and Sustainable Development

Our Live in Balance series spotlights our relationship with the natural world, and positions Expo as a critical catalyst to restore balance with our planet.

While the COVID-19 pandemic represents the biggest crisis in the history of tourism, it also presents the tremendous opportunity to rethink tourism, and accelerate progress on climate action and sustainability. This session will explore how we can get back on track to meet the ambitious goals of the 2030 Agenda.

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Mr. Dorji Dhradhul
Director General,
Tourism Council of Bhutan

Julián Guerrero Orozco
Vice Minister of Tourism,
the Republic of Colombia

Roberto Antunes
Executive Director of
NEST, Tourism Innovation
Centre, Portugal

Marcelo Risi
Chief, Communications
Department, UNWTO
Moderator

11:45am

Thrive Together

Digital Solutions and Services in the New Reality of COVID-19 (Curated with Estonia)

The Thrive Together series is Expo's response to the need to foster a more resilient and robust global economy, and enable economic growth and partnerships.

The COVID pandemic has resulted in the shutdown of our physical world, bringing to the forefront the importance of the contactless provision of services and goods, requiring not only technology, but a digital friendly business and regulatory environment, and a government prepared to deliver services to its citizens.

As the crisis continues, this session explores lessons learned, and how we must take a bolder step forward towards a greener, more sustainable, safer and digital future.

Opening remarks by **Her Excellency Kersti Kaljulaid**, President of Estonia

Lacina Koné
Director General,
Smart Africa

Abdulrahman Al Mazrooqi
Director of Digital Policies,
Telecommunications
Regulatory Authority (TRA),
UAE

Francisco Salcedo
Senior Vice President,
Etisalat Digital,
Etisalat Group

H.E. Nele Leosk
Ambassador at Large
for Digital Affairs, at
the Estonian Ministry
of Foreign Affairs

Daniel Erik Schaer
Estonia Commissioner General,
Expo 2020 Dubai
Moderator

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12:45pm

Leave No One Behind

Bridging the Digital Divide for Learning

Expo's Leave No One Behind series addresses how to create opportunity for all and achieve the Global Goals by 2030.

This session will bring together a number of key global and national actors who have worked to advance connectivity for education during the pandemic. Through their discussion, they will explore how to make the global education system stronger and more resilient to future disruptions through digital transformation.

Dr. Ahmed Bin Ali

Senior Vice President,
Corporate Communications,
Etisalat Group

Annina Mattsson

Director of RewirEd,
Dubai Cares

Chris Fabian

Co-founder and
UNICEF Lead, for GIGA

Dr. Sobhi Tawil

Director of Future Learning
and Innovation, at UNESCO

Hana Al Hashimi

Acting Head of International
Organisations, at the
UAE Prime Minister's Office
Moderator

1:15pm

In Conversation With: DP World

A dialogue between two members of DP World's leadership team on how the global trade landscape is evolving, and what they are doing to stay ahead, specifically in The UK Market.

Rashid Abdulla

Chief Executive Officer and Managing Director, Europe and Russia DP World

Alan Shaoul

Chief Financial Officer, DP World UK

1:35pm

Build Bridges

Expo's Build Bridges series is designed to facilitate meaningful human connections, dialogue and storytelling to help each of us know one another better.



In Tech We Trust? – Understanding and Trusting New Technology

As technology becomes a deeper and more pervasive presence in every aspect of our lives, concerns around privacy, ethics and control of its power continue to grow. Featuring leading technology experts and thought leaders, this World Majlis will explore how we can better understand, manage and trust the technology that connects us.

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Arun Sundararajan

Professor of Technology,
Operations and
Statistics, Stern School
of Business,
New York University,
USA

Elham Al Qasim

Chief Executive Officer,
Digital14, UAE

Marc O'Regan

Chief Technology Officer,
Dell Technologies EMEA,
Ireland

Monique Morrow

Senior Distinguished
Architect, Emerging
Technologies, Syniverse,
Switzerland

Osama Al-Zoubi

Chief Technology Officer,
Head of Engineering and
Innovation Lead,
Cisco MEA, KSA

Rohan Roberts

Head of Future Learning,
GEMS Education, UAE

Moderator

With Contribution From:

Evelyn Namara

Founder and Chief Executive Officer, Vouch Digital

An aerial night photograph of a city, likely London, showing a dense network of streets and buildings illuminated by warm orange and yellow lights. The River Thames is visible, reflecting the city lights. The overall tone is dark and atmospheric.

EXPO TALKS TRAVEL & CONNECTIVITY SPEAKERS LIST

16 FEBRUARY 2021



Her Excellency Reem Al Hashimy

**UAE Minister of State for International Cooperation and
Director General, Expo 2020 Dubai**

In February 2016, Her Excellency Reem Al Hashimy was sworn in as Minister of State for International Cooperation, in the UAE's Ministry of Foreign Affairs and International Cooperation. Additionally, she holds responsibility within the Cabinet, for the UAE's bilateral relations with Sub Saharan African countries and the Small Island Developing States (SIDS). Since her first ministerial appointment in February 2008, Her Excellency has and continues to manage, the Vice President's Office for Political Affairs, His Highness Sheikh Mohammed Bin Rashid Al Maktoum.

In November 2013, as Managing Director of Dubai's World Expo 2020 bid, Reem oversaw a historic success at the Bureau International des Expositions. Dubai Expo 2020 will be the first held in the MEASA (Middle East, Africa and South Asia region). Her Excellency holds the position of Managing Director of the Dubai Expo 2020 Higher Committee as well as Director General of the Dubai Expo 2020 Bureau, in preparation for the upcoming national milestone.

Since its launch in 2007 by His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Her Excellency has served as Chairperson of Dubai Cares, a philanthropic organisation with the aim of improving access to quality education in developing countries.

Her Excellency was formerly Chairperson of the Federal Competitiveness and Statistics Authority, which drives the UAE's global competitiveness across many sectors.

Her Excellency completed her undergraduate degree at Tufts University, earning a BA in International Relations and French, followed by an MA from Harvard University. Prior to her current position as Minister of State, Her Excellency served as Commercial Attaché, and subsequently Deputy Chief, of the UAE Embassy to the United States of America, in Washington DC.

Sir Timothy (Tim) Clark, KBE

President, Emirates Airline



Mr. Clark has been in the civil aviation business for his whole professional career, having joined British Caledonian in 1972.

In 1975, he moved to Gulf Air in Bahrain and subsequently in 1985 to Dubai where he became a member of the founding team of Emirates as Head of Airline Planning.

In 2003, he became President of Emirates Airline. Until the COVID-19 pandemic hit the world in early 2020, Emirates was serving over 150 destinations in 85 countries with a fleet of 270 wide-bodied aircrafts comprising the iconic Airbus A380s, and advanced Boeing 777s.

Between April 1998 and March 2008, Mr. Clark was also the Managing Director of Sri Lankan Airlines, the latter position resulted from Emirates' acquisition in April 1998 of a major stake in the airline with full management control.

Mr. Clark is Chairman of the Emirates Airline Foundation, which he was instrumental in founding. The Foundation strives to improve the welfare of disadvantaged children of the world.

He holds a degree in Economics from London University and is a Fellow of the Royal Aeronautical Society. He also holds an honorary doctorate from the University of Middlesex, and an honorary degree from the Newcastle Business School at Northumbria University.

In the 2014 Queen's New Year's Honours list, Mr. Clark was invested as a Knight of the Most Excellent Order of the British Empire (KBE) for services to British prosperity and to the aviation industry.

In November 2009, he was conferred an "Officier de la Legion d'Honneur" by the French government for services to transport and aviation, and he holds the 2009 Gold Award from the Royal Aeronautical Society for his contribution to civil aerospace. At the 2011 Airline Business and Flightglobal Achievement Awards, he was recognised as "Leader of the Year", and in 2013, he received the Centre for Aviation (CAPA) Legends award and was inducted into the CAPA Hall of Fame.

Eng. Hatem Dowidar

**Chief Executive Officer,
Etisalat Group**



Eng. Hatem Dowidar is the Chief Executive Officer of Etisalat Group. He joined Etisalat Group in September 2015 as Group Chief Operating Officer and was appointed as Chief Executive Officer, International in March 2016. He sits on the subsidiaries' boards in Morocco, Egypt and Pakistan. Prior to joining Etisalat Group, Eng. Dowidar was the Group Chief of Staff for Vodafone Group based in London, reporting to the Vodafone Group CEO. He brings 30 years of experience in multinational companies, and more than 24 years of these within the telecommunications industry across various leadership positions in multinational companies. He initially joined Vodafone Egypt in 1999 where he served as Marketing Director (CMO) and later became the CEO of Vodafone Egypt from 2009 to 2014, where he managed to take the business to out-right leadership, and kept the business growing with benchmark profitability in very challenging and competitive environments. Eng. Dowidar has a long track record of achievements in the various leadership positions he held at Vodafone Group and its subsidiaries, including Group Core Services Director, CEO of Vodafone Malta, CEO of Partner Markets with partnerships covering over 45 markets and Regional Director Emerging Markets. He also has extensive corporate governance experience from his representation as Chairman and Board Member in several corporate boards within and outside the telecommunications industry. Eng. Dowidar started his career in AEG/Deutsche Aerospace (Daimler Benz Group) in Egypt, before moving to marketing in Procter & Gamble, where he held various managerial roles. He holds a bachelor's degree in Communications and Electronics Engineering from Cairo University and an MBA from the American University in Cairo.

Patrick Brannelly

**Senior Vice President, Retail,
Inflight Entertainment, Connectivity,
Emirates Airline**



After a decade in London working in marketing communications, Patrick joined Emirates in 1992 and has been responsible for shaping the at-seat customer experience. He created Emirates' "ICE" inflight entertainment & communications product, winning the Skytrax Best in World award for the past 15 consecutive years, as well as a wide range of first-in-class innovations employed in the industry. Today ICE offers well over 1,000 movies, 5,000 channels of entertainment as well as Wi-Fi connectivity on every aircraft. Patrick has served three terms as President of the Airline Passenger Experience Association.

Amna Al Redha

Project Lead, Aviation X Lab



Amna Al Redha is a member of the Emirates Future Technology and Innovations team. Her role involves working on initiatives set out by the airline as part of its core strategy to explore innovative solutions that aim to deliver the best air travel experience. As part of her role, Amna manages the Aviation X Lab – the world's first Experimental Lab that has brought together global aviation giants for the development of the next era of human transportation. Amna supports Dubai Future Accelerators' initiatives, which focus on company-specific challenges and explore smart and innovative solutions through start-ups. After graduating from the American University of Sharjah, she began her career with The Boeing Company in Seattle. During her time with Boeing, Amna worked closely with the International Strategy and Government Affairs teams, and was part of the Boeing Leadership Centre. Amna is currently working towards obtaining a Harvard University degree in innovation and entrepreneurship, and is an active member of the start-up and intrapreneurial ecosystem.

Mr. Dorji Dhradhul

Director General,
Tourism Council of Bhutan



Dorji Dhradhul is a big advocate of the tourism model based on the "High-Value Low Volume" policy.

He has been the Director General of the Tourism Council of Bhutan since the beginning of 2019. Prior to this, he served as the Governor of the Gasa district for almost four years. The Tourism Council of Bhutan is the apex national agency for tourism in the Kingdom of Bhutan.

He completed a Master of Science (Agriculture Extension) from the University of Reading, United Kingdom after studying at Peradeniya University in Sri Lanka, where he received a Bachelor of Science in Agriculture. He also served as the founding director of the Department of Agriculture Marketing and Cooperatives and as the first Registrar of Cooperatives of Bhutan.

He is also a writer and often contributes articles in the national media. He also authored 'Escapades Awakenings' - a novel that presents a uniquely different take on life in Bhutan, moving beyond the clichéd descriptions and traditional tales to lift the veil of misty romanticism and offer a glimpse into the stark realities of its society.

He is also a Desuup since 2015. DeSuung, meaning "Guardians of Peace" is the brainchild of His Majesty The King to promote the spirit of volunteerism, the positive influence of ethics, and the values of community service, integrity and civic responsibility in society.

Julián Guerrero Orozco

**Vice Minister of Tourism,
the Republic of Colombia**



Julián Guerrero Orozco, Colombia's Vice Minister of Tourism, is a lawyer from the Javeriana University of Bogotá. He has a master's degree in International Relations from the London School of Economics and since 2012, he is a member of The Linnean Society of London.

Roberto Antunes

**Executive Director of NEST, Tourism
Innovation Centre, Portugal**



Owning a degree in Economics and a post-graduate degree in Tourism Management, Roberto has over 20 years of career in multinationals, marketing roles and FMCG category leadership positions. He has lived in Angola, Portugal, Austria, Italy, France, UK and Brazil. Since May 2019, he has been the Executive Director of the Tourism Innovation Centre, which he was invited to set up and coordinate.

Marcelo Risi

**Chief, Communications
Department, UNWTO
Moderator**



Marcelo Risi is the Chief of the Communications Department of the World Tourism Organisation (UNWTO). An economist by training, he enjoyed a successful career in international broadcasting (BBC, Deutsche Welle) before joining UNWTO. The UNWTO's #TravelTomorrow communications campaign was adopted globally by both governments and businesses, and succeeded in uniting the tourism sector behind a message of responsibility and optimism.

Her Excellency Kersti Kaljulaid

President of Estonia



President Kaljulaid is a supporter of a nonrestrictive legal space for the ongoing digitalisation of economies and governments. She is an active promoter of sustainability and halting climate change. She advocates for publicly speaking up against violence and for giving a voice to those affected by it.

In 2016 Kersti Kaljulaid was elected President of the Republic of Estonia. Previously she served from 2004 to 2016 as a Member of the European Court of Auditors. Kersti Kaljulaid was the CFO and CEO of the Iru Power Plant of state-owned energy company Eesti Energia and prior to that Prime Minister Mart Laar's Economic Advisor.

Kersti Kaljulaid has graduated from the University of Tartu in the field of genetics in the Faculty of Natural Sciences and she has a master's degree in Economics and Business Administration. She is fluent in English and French and also speaks German, Finnish and Russian.

Kersti Kaljulaid is married and has four children.

Lacina Koné

Director General, Smart Africa



Mr. Lacina Koné, is the Director General and CEO of Smart Africa. Prior to that, Mr. Koné was the advisor to the Prime Minister of the Republic of Côte d'Ivoire (2017-2018), in charge of digital transformation and public reforms, and was also the advisor to the President from 2011 to 2017. Mr. Koné is a professional of the ICT industry with over 25 years experience in the telecommunications, satellite and intelligent transport system. Prior to that, Mr. Koné held during his career several high level technical and managerial positions with prestigious firms such as Booz Allen Hamilton and Intelsat. Mr. Koné is a graduate of three continents. In the United Arab Emirates, he obtained a bachelor's degree in Electronic Engineering, in the UK, he has validated his Polytechnique rank at the University of Brunel, and in the United States, he earned his MBA from George Washington University.

Abdulrahman Al Mazrooqi

Director of Digital Policies,
Telecommunications Regulatory
Authority (TRA), UAE



Abdulrahman has over 15 years' experience in telecommunication, cybersecurity, IT, networking and Internet Industry. He is currently the Director of Digital Policies within the Telecommunications Regulatory Authority (TRA). TRA is the government body overseeing the ICT and Telecommunication sector in the UAE. His main role is to oversee digital policies on a national level as well as internet policy issues within the UAE and manage initiatives and projects that develop the digital ecosystem. His role also involves managing national policies for trust services, domain name and internet access.

He was the key person in establishing the UAE Internet Exchange (UAE-IX) with the collaboration of industry players; UAE-IX is currently the largest Internet Exchange in the Arab World. Abdulrahman oversees the transformation of the domain name industry in the UAE from monopoly to the Registry Registrar model, revamps the policy and establishes a world-class registry which grow up domains 600%. Abdulrahman has also been involved in the development of various ICT policies and regulations within the UAE including internet, public Wi-Fi initiatives and policy, Over the Top (OTTs) and internet access management regulations.

Abdulrahman has also contributed toward the establishment of the UAE Computer Emergency Response Team (aeCERT) in 2007, which currently provides various nationwide IT security services from incident response, to awareness and security advice. Abdulrahman has extensive experience in Domain Name System (DNS), internet governance issues and currently serves as the representative of UAE to ICANN's Government Advisory Committee (GAC). He is the key person looking after ICANN and domain name public policy issues in the UAE. Abdulrahman led the introduction and successful launch of one of the world's first non-latin domain name top level domains on the internet (also called IDNs (الدولارات), the country national country code. He is also a member of the League of Arab States committee for Internet Matters and the Steering Committee for .arab TLD.

Abdulrahman also has experience in public key infrastructure regulations and policies. He currently manages the licensing of Certificate Services Providers (CSPs) which supports the trust framework required for e-transactions and e-commerce. Abdulrahman has previously worked with a major regional telecom operator in the UAE. He worked within the Internet Service Provider (ISP) operations and technical side. He was responsible for securing the IT assets of the ISP and mitigating the network and systems against cyber threats and attacks. He was also responsible for technical operations of IT security systems including anti-malware, authentications systems, and internet monitoring systems.

Francisco Salcedo

**Senior Vice President,
Etisalat Digital,
Etisalat Group**



Francisco Salcedo is the Senior Vice President heading Etisalat Digital, a business unit of Etisalat with presence in the UAE and KSA, providing digital solutions to enterprises and government entities to help them become more agile, trusted, automated, data driven and customer-centric. Francisco has been instrumental in the design, launch, consolidation and expansion of Etisalat Digital. Today Etisalat Digital is leading the market in Cloud, security, IoT, AI, digital megaprojects and open innovation programs, and has become a role model for Telco B2B digital. Etisalat Digital is the premier partner of Expo 2020 Dubai for digital services.

Francisco has 22 years of global ICT experience, with extensive expertise in business management, digital services innovation, disruptive business models, growth strategies combined with a strong marketing, commercial, financial and technical background.

Before joining Etisalat, Francisco has had a fruitful career in Telefonica actively participating in its global expansion and pioneering the B2B digital space within Telefonica Empresas. He was the Chief Operating Officer at Telefónica Soluciones, the largest ICT integrator in Spain, offering an extensive set of digital solutions for corporate customers (desktop management, ICT outsourcing, Cloud, security, contact centre, digital marketing, IoT solutions & e-Health).

Francisco has held executive board positions in the healthcare start-up Tedcas and in Smartworld.

Mr. Salcedo holds a Telecommunications Engineering degree from the Polytechnic University of Madrid. Francisco also holds Executive Master Degrees in Business Administration from INSEAD / Euroforum and in Space Communications from Telecom Paris.

H.E. Nele Leosk
Ambassador at Large for
Digital Affairs, at the
Estonian Ministry of
Foreign Affairs



Nele Leosk is the Ambassador at Large for Digital Affairs, at the Ministry of Foreign Affairs in Estonia.

Over the past 15 years, she has advised government leaders and politicians in more than 40 countries in Central and Eastern Europe, South-Eastern Europe, the Middle East, Central Asia, and Africa in public sector modernisation and digitalisation. She has a vast experience in digital policy development, as well as the execution of these strategic decisions. She has a hands-on experience in the design, development, and implementation of public e-services and online public participation initiatives.

Previously, she acted as the Executive Director of IGL, a research and consulting company specialising in digital governance. She also served as the Programme Director at e-Governance Academy in Estonia, being responsible for the e-Democracy and the ICTs in Education Programme. At the Foresight Centre of the Parliament of Estonia, she looked at how technological trends could adhere public governance and digital economy. She has worked at the Ministry of Economic Affairs and Communications in Estonia, the Finnish Institute of Public Management (HAUS), and she has experienced the life of international and inter-governmental organisations such as the UNDP, OECD, UNESCO, but also academia.

She holds a PhD in Political and Social Sciences from the European University Institute (EUI), Italy, a Master of Research from the same university and an MA in public communication from Tallinn University. She is a former Fulbright-Schuman grantee at the National Centre for Digital Government at the University of Massachusetts Amherst and at the Governance Lab at New York University, USA. She is a lecturer in the Institute of Digital Technologies at Tallinn University.

Daniel Erik Schaer
Estonia Commissioner General,
Expo 2020 Dubai
Moderator



Daniel Schaer has been working at the Estonian Ministry of Foreign Affairs for almost 20 years. He has been the Estonian Ambassador to Bosnia and Herzegovina, North Macedonia, Montenegro and Serbia. As Ambassador at Large - Special Diplomatic Representative of the President for Africa, Daniel helped run Estonia's successful UN Security Council Campaign.

Daniel is a graduate of the University of British Columbia in Canada. He has a master's degree in European Studies from the College of Europe in Belgium.

Dr. Ahmed Bin Ali
Senior Vice President,
Corporate Communications,
Etisalat Group



Dr. Ahmed Bin Ali brings a wealth of experience in engineering, ICT, sales and business development, corporate communications, marketing, public relations and CSR to his current role as Etisalat's Group Senior Vice President, Corporate Communications.

Dr. Bin Ali has actively contributed to establishing Etisalat's transition into one of the largest telecom companies in the world. He has led communications through the company's restructuring in 2006. He is a strong advocate of CSR, successfully positioning the company on a global platform with hundreds of noteworthy initiatives. He received an impressive number of accolades, including more than a hundred awards and recognition throughout his career.

Dr. Bin Ali joined Etisalat UAE in 1991, backed by a strong engineering background. He was credited with contributing significantly to key account management, servicing the largest private companies and federal government organisations. At that time, he led the commercialisation of all telecom services and equipment, specialising in cutting-edge services such as VSAT, ATM, leased line networks and PABX.

Dr. Bin Ali rose through the ranks, becoming Corporate Communications Manager in 2003 and Vice President, Corporate Communications four years later. In 2011, Dr. Bin Ali became the Group Senior Vice President, Corporate Communications, and was appointed the official spokesperson for Etisalat Group's operations across all geographies, in addition to six noncore companies owned by Etisalat.

Dr. Bin Ali has a BA in Electrical Engineering from the University of Bridgeport in Connecticut, USA, and an MBA from the University of Hull in England. He was conferred an honorary PhD Degree of "Doctor of Letters (D.LiH)" from Harvard College in the USA in recognition for his contributions to his area of expertise.

Annina Mattsson

Director of RewirEd,
Dubai Cares



Annina Mattsson is an international development and humanitarian professional with more than 15 years of experience in education, humanitarian assistance, disaster risk-reduction, conflict prevention, and peace-building. She joined Dubai Cares in February 2016 and is currently the Director of RewirEd – a global platform on education.

Chris Fabian

**Co-founder and UNICEF Lead,
for GIGA**



Chris is a technology executive who co-founded and currently leads Giga. Giga is a partnership between UNICEF and ITU that is structuring billions of dollars of private financing to deliver affordable connectivity to every school in the world.

His career has focused on how the intersection between new technology and global policy can solve the world's most pressing problems and advance humanity.

He has advised two UN Secretary-Generals on new technologies, founded and scaled UNICEF's Innovation Unit, and worked with Heads of State and CEOs to invest in responsible, forward-looking technologies.

Chris has built, invested in, and mentored technology companies from startup through multiple financing rounds and exit. He has led teams that developed some of the largest implementations of open-source mobile phone applications in the world, the first public-sector drone/UAV corridors, the first crypto-currency denominated fund in the public sector, and the Digital Public Goods Alliance with the Government of Norway.

He is a Commissioner for the Lancet-Financial Times, an Honorary Scholar at the Chinese Central Academy of Fine Arts, a Board Member of the European Parliaments STOA Centre for Artificial Intelligence, and was recognised by Time Magazine as one of the "World's 100 Most Influential People" in 2013.

Dr. Sobhi Tawil

**Director of Future Learning and
Innovation, at UNESCO**



Dr. Sobhi Tawil is the Director of the Future of Learning and Innovation team at UNESCO, where he currently leads the Futures of Education initiative as well as work in technology and innovation in education. He has some 30 years of experience in teaching, education policy analysis, research and programme management with diverse institutions and organisations, including the International Committee of the Red Cross (ICRC), the Graduate Institute for International and Development Studies (Geneva), the Network for Education Policy Research Review (NORRAG), the International Institute for Higher Education (Rabat), as well as UNESCO. After first joining UNESCO to lead the curriculum policy research work at the International Bureau of Education, Sobhi Tawil then headed the organisation's education work in the Maghreb before leading the Education Research and Foresight programme at the Paris headquarters. Sobhi Tawil holds a PhD in Education and Development from the Graduate Institute for International and Development Studies in Geneva.

Hana Al Hashimi

**Acting Head of International Organisations, at the UAE Prime Minister's Office
Moderator**



Hana Al Hashimi is the Acting Head of the International Organisations Section of the United Arab Emirates Prime Minister's Office.

Previously, Hana served as a senior adviser to the President of the 73rd Session of the United Nations General Assembly, and as the team lead for climate action, sustainable energy, frontier technologies, and information and communications technologies (ICTs).

From 2015 to 2018, Hana served as the Happiness Representative, Sustainable Development and Digital Cooperation Expert at the Permanent Mission of the United Arab Emirates (UAE) to the United Nations in New York. During her time at the Mission, she supported the co-facilitation of the 10-year review of the outcomes of the World Summit on the Information Society (WSIS+10), and represented the global South through a number of negotiations setting international public policy on technology matters. Her prior experience includes project development for sustainable energy accelerators at the United Nations Industrial Development Organisation (UNIDO) in Vienna, Austria.

Hana holds a Master of Sciences in International Relations and Diplomacy from Leiden University and the Netherlands Institute for International Relations (Clingendael), and a Bachelor of Commerce in General Management and the Social Context of Business from McGill University in Montreal, Canada.

She speaks English, Arabic, German and French.

Rashid Abdulla

Chief Executive Officer and Managing Director, Europe and Russia DP World



Rashid is CEO & Managing Director of DP World's Europe & Russia region having previously served as the SVP & MD of the Asia Pacific region and the SVP Global Operations at DP World Head Office.

Rashid joined DP World as a graduate trainee in 1995 and has risen rapidly through ranks. He was given an international assignment in 2004, working at DP World Constanta for three years as Manager - Container Terminal. Upon his return to Dubai in 2007, he was promoted to Director of Jebel Ali's brand-new Terminal 2 and later was appointed as Director of Container Terminal 1.

Rashid has a BA in Geography from the United Arab Emirates University. He also has a diploma in Maritime and Port Management from the National University of Singapore and has studied Strategic Finance at IMD Business School.

Alan Shaoul

**Chief Financial Officer,
DP World UK**



Alan has worked in the ports and terminal sector in a variety of financial and operational roles since 2003, most recently as Business Development Director in the European regional office of DP World. Prior to this, he was Executive Director within EY's Corporate Finance team, Group Treasurer and Head of Corporate Finance of Euroports Holdings and held several roles within P&O Ports. He has a Master in Business Administration (MBA) from Cass Business School.

As Chief Financial Officer for DP World in the UK, Alan is responsible for managing the company's finances - including financial planning, management of financial risks and financial reporting - as well as leading on business development and sustainability.

Arun Sundararajan

**Professor of Technology,
Operations and Statistics,
Stern School of Business,
New York University, USA**



Arun Sundararajan is the Harold Price Professor of Entrepreneurship and Professor of Technology, Operations and Statistics at New York University's (NYU) Stern School of Business, where he is also an affiliated faculty member at NYU's Centre for Data Science. His best-selling book, "The Sharing Economy," published by the MIT Press, has been translated into Mandarin Chinese, Japanese, Korean, Vietnamese and Portuguese. His scholarship has been recognised by nine Best Paper awards, two Google Faculty awards, an Axiom Best Business Books Award and a Thinkers50 Radar Thinker Award. He has authored over 50 peer-reviewed scientific papers, published over 40 op-eds in leading outlets, and has given hundreds of talks globally.

Professor Sundararajan is a member of the World Economic Forum's Global Future Council on the New Economic Agenda, and an advisor or board member to organisations that include the Carnegie Council, the City of New York, the City of Seoul, Walmart Corporation, Freddie Mac, the Female Founders Fund, the Internet Society of China, OuiShare, RallyRd and Samasource. He has provided expert input about the digital economy as testimony to the United States Congress, the European Parliament, the United Nations, the Federal Reserve Bank (New York, San Francisco and Atlanta), the Federal Trade Commission, the White House and a range of government agencies and regulators globally. He teaches in executive education programmes in the United States, Europe and Asia, focusing primarily on artificial intelligence, digital strategy and governance. He teaches full-time MBA students about hi-tech entrepreneurship. He is an occasional angel investor.

Elham Al Qasim

Chief Executive Officer,
Digital14, UAE



Elham Al Qasim serves as Digital14's Chief Executive Officer, steering the organisation's strategic direction, and leading over 1,000 staff in their purpose-driven work to deliver trust in digital so that clients can innovate and fulfil their potential. Prior to joining Digital14, Elham enjoyed a global career with executive roles in investment and asset management. More recently, Elham served as CEO of Abu Dhabi Investment Office (ADIO) and Executive Director of the Ghadan 21 programme at the Abu Dhabi Executive Office where she led the strategic planning for the government's three-year, AED 50 billion investment programme aimed at accelerating Abu Dhabi's economy.

Prior to this, Elham was a Director of Mubadala Investment Company, focusing on Mubadala's Technology and Industry portfolio. Her responsibilities included building investment/entry strategy, business development, value creation, and post-acquisition asset management in sectors including Metals & Mining, Semiconductors, and Technology. During this time, Elham also served on the executive leadership team of Emirates Global Aluminium and delivered a two year post merger integration programme.

Elham has served on a number of boards and is currently a Board Member of Amanat Holdings and the Khalifa Fund, a government-owned SME Fund.

Elham's international career includes JPMorgan Investment Bank, where she was part of the Global Diversified Industrials Team based in London handling M&A transactions in chemical, metals and mining, and infrastructure.

Elham holds an MSc from the School of Social Policy at the London School of Economics and a Bachelor of Business from the American University in Dubai. In April 2010, Elham became the first Arab woman to ski to the North Pole.

Marc O'Regan

Chief Technology Officer,
Dell Technologies EMEA, Ireland



Marc is a passionate believer in technology and how we can work together as an industry to better enhance and empower every person and organisation in the world to achieve more. As the Chief Technology Officer for Dell Technologies, EMEA, he builds and develops ideation and execution strategy to make emerging tech essential and relevant to industry and society – This involves time immersed in the consideration of the most complex and critical of problems and how we can collectively solve them through the application of technology.

With over 23 years' experience in technology, specialising in various technology domains including Cloud, Data Analytics and High Performance Computing, Marc successfully leads the Emerging Technology vision for Dell Technologies EMEA, driving innovation through architecture and design of some of the most critical and essential platforms and systems of our time. Marc has also notably contributed significantly to Public Cloud build-outs including Microsoft Azure and Amazon Web Services as well as some of the most significant AI systems, HPC and Supercomputing Clusters in the EMEA Theatre. Marc is also a recognised leader within the Cloud and Grid communities and is a regular keynote speaker and contributor of articles on the subjects of Distributed Architecture, Cloud and Cloud Native Technology and Applications, AI/Modern Analytics, Edge Architecture and HPC.

During his career at Dell Technologies, Marc has also built and lead the Enterprise Architect community for EMEA as well as leading the Cloud practice for the company. As CTO for the Dell Technologies EMEA organisation, Marc leads the vision and cross-company technology strategy across the EMEA Theatre with a focus on driving innovation working predominantly with New & Emerging Technologies and architecture in the AI, Analytics, HPC and IoT space. During his home time, Marc enjoys arts, reading, hill walking with his dog Rugby and the odd motor race. Marc is a graduate of Trinity College, Dublin and lives with his wife and two girls in Wicklow, Ireland.

Monique Morrow

Senior Distinguished Architect,
Emerging Technologies,
Syniverse, Switzerland



With over 25 years' experience as a global technology leader, Monique Morrow is a Senior Distinguished Architect for Emerging Technologies at Syniverse Technologies, where her main role and responsibilities are to provide thought leadership and to help the strategic direction and vision for Syniverse's identified emerging technologies across the company, partners and industry forum. Specific focus areas include extensions of Distributed Ledger Technology (DLT) and other emerging components of Blockchain technologies to Syniverse's Lines of Business and enterprise. Emerging technology areas include DLT interoperability, zero-knowledge proofs/data anonymisation, trust and identity and mobile payments. She has worked across the industry including AMD, Ascom Hasler, Swisscom and Cisco, and has been active in the start-up community. Additionally, Monique is President and Co-founder of the Humanised Internet, a Swiss-based non-profit with a focus on digital identity and ethics in technology. She is also an active member of the IEEE Ethics in Action Executive Committee as well as the Co-Chair of the IEEE Ethics in Action Extended Reality Committee. Monique has been recognised in the industry for her tireless focus on social good. Monique holds over 11 patents and has co-authored several books. She was selected as one of the top Digital Shapers of 2018 in Switzerland. Forbes Magazine listed Monique Morrow as one of the top 50 women globally in technology. One World Identity recognised Monique as of the top 100 influencers in identity for 2019. In May 2019, she was recognised by Cybersecurity Ventures as one of the top 100 women in cybersecurity. In March 2020, Monique was one of several innovators featured in Red Bull Innovator Magazine. In April 2020, she was selected as one of the five leading figures in Business by the Europa Forum Lucerne (Switzerland) specific to its theme, "Safety and Security in Times of Uncertainty." Monique has an MSc in Digital Currency and Blockchain, and an M.S. in Telecommunications as well as an MBA.

Osama Al-Zoubi

**Chief Technology Officer,
Head of Engineering and
Innovation Lead, Cisco MEA, KSA**



Author of “The Digital Disruption Book”, Osama is a visionary technology and business executive, and enterprise technology chief architect with diverse experience ranging from start-ups to Fortune 500 corporations. He is a Creative Cisco Consultant with an ability to identify solutions that will support business objectives, driving business growth and acceleration in various markets across multi-domain technologies. He is an expert in identifying all viable options and communicating the strategy, risks, issues and benefits of each to senior executives and non-technical stakeholders. He has a proven ability to identify talented individuals and mentor them to create effective teams that achieve business goals. He is a business, technology, and innovation executive, with nearly 25 years of ICT experience. Osama Al-Zoubi is the Chief Technology Officer (CTO), Head of Engineering, and Innovation Lead of Cisco Middle East and Africa (MEA). He is a recognised expert in digital transformation, cybersecurity, Artificial Intelligence, and Cloud. In his current role, Osama leads the engineering and innovation for Cisco in MEA. A key area of focus under Osama’s leadership is the development and execution of technical, innovation, and business strategies for digital transformation, for the Middle East and Africa region. Osama drives technology strategy and innovation, through working closely with government agencies, enterprise customers, private sectors and partners across the region. His focus is on developing business and technology architectures to deliver on government priorities, and drive innovation and partners to accelerate country digitisation.

Osama is experienced and regarded as a technical leader who leads the Systems Engineering and Innovation organisation for Cisco in the Middle East and Africa. In his role, he partners with all customers across the region to drive innovation and digital transformation. Osama has a Bachelor of Science degree in Computer Engineering from the University of Illinois at Chicago (UIC), and a Master of Science in Computer Science from the Illinois Institute of Technology (IIT), in Chicago, Illinois, USA. Osama joined Cisco in 2001 in Chicago, and is a Cisco Certified Internetworking Expert (CCIE). Osama enjoys volunteering, reading, volleyball, swimming, traveling, teaching, coaching and development.

Rohan Roberts

Head of Future Learning,
GEMS Education, UAE



Rohan is a Dubai-based author, astronomer, entrepreneur, futurist, edtech advisor and educational consultant. He has keynoted at numerous national and international conferences including Google EDEch, UNESCO Expo-Sciences, and the Global Education Summit, among many others. In 2019, he was featured at the World Government Summit as one of six individuals embodying the Advanced Skills of the Future. He is the co-founder of Awecademy and is the Director of Innovation and Future Learning at GEMS Education.

Rohan has worked with MIT's SOLVE lab, Harvard's Project Zero, and is currently collaborating with Singularity University in creating a Global Futures Curriculum about the impact of exponential technologies, accelerating change, abundance mindsets, and disruptive innovations.

Rohan has a master's degree in English Literature from the University of Leeds, a PGCE from Sunderland University, and a CICTT diploma from the University of Cambridge.

Evelyn Namara

Founder and Chief Executive Officer,
Vouch Digital



Evelyn is the founder of Vouch Digital, a fintech start-up simplifying the way governments, development agencies, NGOs and Corporates deliver value in the form of goods and services to end-users across the world.

The vouch platform solves two of the biggest challenges faced in the distribution space: (1) maximise the impact of cash-based assistance through an improvement in life-saving information, and (2) leverage the same platform to enable market forces that are a key element in the transition from aid to development. The platform is built on three core principles of transparency, traceability and accountability.



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